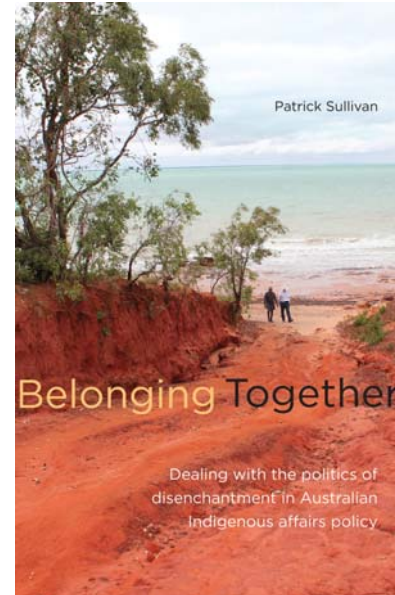


<b>Publication date</b>	<b>October 2011</b>
<b>Title:</b>	Belonging Together
<b>Subtitle:</b>	Dealing with the politics of disenchantment in Australian Indigenous affairs policy
<b>Author(s)</b>	Patrick Sullivan
<b>Format</b>	216x140mm
<b>Extent</b>	192pp
<b>RRP</b>	\$39.95
<b>ISBN</b>	9780855757809
<b>Market</b>	Academic text and guide for policy-makers at federal, state and local government level



**Bookshelf categories** Anthropology, Australian politics, Public Administration, Australian Indigenous studies

### Book blurb

*Belonging Together* describes current Indigenous affairs policy in Australia, concentrating on the period since the end of ATSIC in 2004. It provides a unique overview of the trajectory of current policy, with Sullivan advancing a new consolidated approach to Indigenous policy which moves beyond the debate over self-determination and assimilation. Instead, he suggests that the interests of Indigenous peoples, settlers and immigrants are fundamentally shared, and proposes adaptation on both sides, but particularly for the descendants of settlers and immigrants, to allow them to embrace the framing of their identity by Indigenous presence. Sullivan is also critical of the remote control of Indigenous lives from metropolitan centres, with long lines of bureaucratic oversight that are inherently maladaptive and inefficient, and he proposes regional measures for policy implementation and accountability. *Belonging Together's* empirical studies of current policy implementation advance the body of knowledge in the underdeveloped field of the anthropology of policy and public administration.

### Author

Dr Patrick Sullivan is currently a research fellow at the Australian Institute of Aboriginal and Torres Strait Islander Studies and Adjunct Professor at the National Centre for Indigenous Studies at the Australian National University (ANU).

### Selling Points

- Indigenous affairs is constantly in the news but commentary is left to political pundits and point scorers. This book fills a gap.
- Provides a more optimistic way forward than Peter Sutton's popular *Politics of Suffering* and can be seen as a reply.
- The author has a strong following in his field due to his practical and scholarly work but this is his first major book since 1996.

## **MAIN PROMOTION**

### **Selling points**

#### **Major market**

- Indigenous affairs commentators and policy-makers at the three layers of government.
- Indigenous people wanting to understand the new direction in Indigenous policy since 2004
- Academics, tertiary students and scholars in the relevant disciplines (Anthropology, Australian Indigenous Studies, Australian politics and public administration).

#### **Secondary market**

- Readers of international comparative studies of settler societies and indigenous peoples.

#### **Author's local bookshops**

- ANU Co-op Bookshop; Paperchain, Manuka; Daltons, Canberra.

### **Marketing and publicity**

#### **Promotional material**

- included in the 2011 catalogue (university libraries, curriculum advisers, Australian studies centres)
- targeted flyers to teaching academics (anthropology, politics, public administration, Australian Indigenous studies)
- flyers to AIATSIS members and inclusion in ASP quarterly e-newsletter
- contents, chapter, index and AI available from the ASP website.

#### **Author promotion**

- conference attendances/presentations
- will promote through the media, using a publicist: print/radio
- review copies to national, state and some regional media.

#### **Specialist media / Journals**

- press releases and books to journals in the areas of Australian Indigenous Studies, Anthropology, Australian politics and Australian public administration.