

The Little Red Yellow Black Book

An introduction to Indigenous Australia

Bruce Pascoe for Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS)

Publication date **September 2008**

Format **limp, 195x130mm, 128pp, full colour, illustrated**

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BOOKSHELF CATEGORIES **reference, Indigenous Australia, Australian history, anthropology, social and cultural anthropology, language and family studies, Indigenous peoples, Australia, Australasian and Pacific history**

BIC CATEGORIES **YG, JFM, JHMC, CFF, JFSL9, 1MBF, HBJM**

This new edition of the popular *The Little Red Yellow Black Book* is a superbly priced introduction to Australia's Aboriginal and Torres Strait Islander peoples; their history and their cultures.

Conveniently pocket-sized, its attractive design, lucid writing and beautiful illustrations provide a wide-ranging but accessible introduction to Indigenous Australia.

EXTRAS

- Mini-essays, some rarely seen photographs, information on travelling respectfully, a list of festivals and tours
- Timeline
- Free website, include teachers' notes.

POINT-OF-SALE MATERIAL

- Posters: One A3, full colour poster **free** for every 10 units ordered.
- Counter-packs: Attractive counter-packs to hold 15 units; supplied flat
- *Aboriginal Australia* map (A1) and A3 poster **free** for every 20 units ordered

SELLING POINTS

- THE introduction to Indigenous Australia; published in response to strong demand.
- ASP's major title for 2008; intended to become the 'standard' introduction to Indigenous Australia.
- A history of Australia that doesn't start with Captain Cook; instead, it acknowledges Australia as 60,000 years old.
- Written in a first-person Indigenous voice; an antidote to non-Indigenous centred textbooks.
- Something for everyone: from sport to education, arts and theatre to governance, history to Indigenous tour operators, native title to health, and lots more.
- Free website with teachers' notes.
- Facilitates understanding, respect and reconciliation between all Australians.
- Published by AIATSIS, the only national institute for Indigenous studies research and collections.

