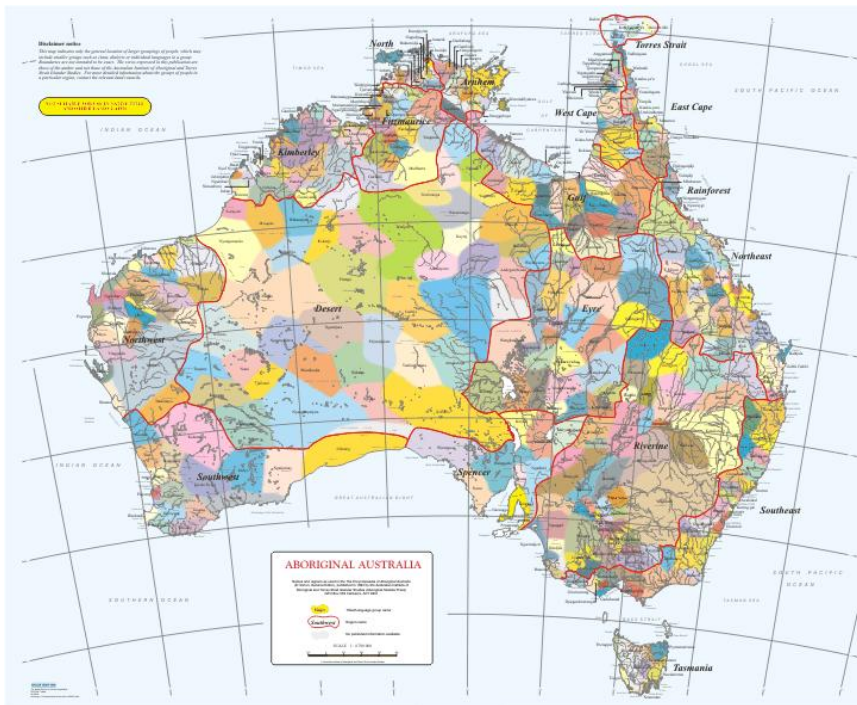


ABORIGINAL AUSTRALIA MAP



AVAILABLE AUGUST 2005

DESCRIPTION

The Aboriginal Australia map is the *only* map available that attempts to represent all the language groups of Australia's Indigenous people.

First printed 1996, reprinted several times; revised edition 2000, reprinted 2005.

LARGE

- 841 x 1189 mm
- RRP \$24.95
- Flat ISBN 0 85575 491 5
- Folded ISBN 0 85575 492 3

NEW SIZE

SMALL

- 594 x 420 mm
- RRP \$14.95
- Flat ISBN 0 85575 496 6
- Folded ISBN 0 85575 497 4

Target markets

- schools (primary & secondary)
- academics teaching Aboriginal history, language, culture, etc.
- library suppliers
- campus bookshops
- gift shops in cultural institutions (eg museums, art galleries)
- shops selling Indigenous art and products
- Indigenous organisations
- cross-cultural trainers
- general trade

Selling points

- **over 60,000 maps sold**
- **new cover design**
- available in two sizes
- available flat or folded
- the *only* map of Aboriginal Australia available
- large format provides ideal tool for educational purposes
- starting point for knowledge about Aboriginal language groups, kinship systems, attachment to land

Category

- Reference
- Schools

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